

SuttonKersh
Established 1976

1st
for

Residential Sales



www.suttonkersh.co.uk

Welcome to Sutton Kersh

Established in 1976 as a family run business, we have since developed into Merseyside's leading independent property company with six multi-disciplined branches across Liverpool.

We offer the complete property package of professional expertise covering all aspects of the property business including residential sales, lettings and property management, auctions, commercial, mortgages, surveys, and valuations.

Our consistent board presence throughout Liverpool and high volume of transactions are a testament of our commitment to delivering the very best in property related services.

Everyone at Sutton Kersh understands that good estate agency is not just about bricks and mortar; it's about people too.

Reside S



2011

**The year we were
awarded silver at the
National Estate
Agency of the Year
Awards in the
category for
Best Small Agency
Northern England**

We offer an award winning estate agency service through four branches across Liverpool which can be tailored to meet the unique requirements of any property sale. Regular communication and the consistent delivery of professional and honest advice are key priorities for our attentive team, and when combined with our extensive marketing and excellent market knowledge we are able to maximise the saleability of your property.

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Big Numbers

**that make us
1st for residential sales**

36

**The number of years Sutton
Kersh has been successfully
selling property in Liverpool**

100% Approved

Whilst not all agents choose to be accountable for their actions, we do. Why? Because ensuring we offer a service that is professional and which meets industry standards is important to us, and our clients.

Buying or selling a house is one of the biggest transactions most of us will undertake in our lifetimes, and having the assurance that you are working with recognised professionals is essential for peace of mind.

We are a long standing member of the Royal Institution of Chartered Surveyors, The National Association of Estate Agents, The Association of Residential Letting Agents, The Property Ombudsman, and The Office of Fair Trading.

110

**The number of people
in our team**

Numbers

Behind our successful organisation is a skilled, experienced, and motivated team, many of whom have been with us a long time, creating a stable and familiar business environment for our clients.

We aim to deliver a personal and flexible service that responds to the unique requirements and challenges of every individual client whilst endeavouring to achieve the best outcome possible.

Whilst technology plays a key role in the efficient running of our business, and in our marketing activities, we do not allow it to replace the personal aspects of our service. Our attentive team are trained to provide regular feedback and up-dates to clients, by telephone and in person, to ensure they are kept well informed throughout the entire process, helping to ease the stress and increase the speed of the transaction.

Our experienced valuers are invited out to value hundreds of properties across Liverpool every year providing them with intimate knowledge of the local areas. So whether you are a first-time buyer or seller, a seasonal mover, or working away and looking to manage the sale of your property from a distance, our team possess the knowledge and experience to guide you through the process.

400,000

page views
20,000
unique visitors to
www.suttonkersh.co.uk
on average, every month

1,108*

**The number of residential
properties we sold
between March 2011
and March 2012**

*Includes SSTC

We have devised an integrated marketing strategy which covers digital and print media channels to ensure we have all areas of the market covered when it comes to finding a buyer for your property.

Our commitment to regular investment in the latest technology and marketing communications ensures that our company website is up to date, user friendly and performs exceptionally well in recognised search engines such as Google. In 2011, www.suttonkersh.co.uk received over 400,000 page views and 20,000 unique visitors, on average, every month.

100%

bespoke brochure designs to guarantee your property is showcased to its maximum potential*

Being distinctive is essential in a competitive market place. Sutton Kersh offers a choice of bespoke luxury brochure designs to guarantee your property is showcased to its maximum potential.

The specialist brochures are written by our experienced professional valuers and include a portfolio of photographs and meticulous descriptions of the building and the surrounding areas that bring your property to life.

A pdf version of your brochure will be made available online at www.suttonkerish.co.uk and through leading property portals. Hard copies are available upon request from your local Sutton Kersh branch.

**Available at an additional cost*



3D

floor plans are an essential addition to property brochures and online property details

Research has shown that there are few better ways to show off your home:

- Rightmove's research showed that properties marketed with a floor plan attract over 30% more interest than those without one. (Source: Rightmove)
- The Digital Property Group's research showed that consumers consider floor plans to be more important than detailed room descriptions.

(Source: Digital Property Group)



We confirm that all of the information included in this brochure was correct at the time of print in March 2012 but may be subject to change without notification.

We advertise your property in print and online to ensure maximum exposure to the market place

LIVERPOOL DAILY POST ONLINE

LIVERPOOL **ECHO**

Merseymart

YOUR **move**

Zoopla.co.uk



rightmove
the UK's number one property site



Find a Property.com

globrix.com





Sutton Kersh



suttonKersh

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Estate Agent & Residential Lettings

Allerton & South Liverpool

40/42 Allerton Road
Liverpool L18 1LN
Tel: 0151 734 0666 Fax: 0151 734 4504
allerton@suttonkersh.co.uk

City Centre

30-32 Exchange Street East
Liverpool L2 3PQ
Tel: 0151 236 2332 Fax: 0151 236 3755
citycentrelettings@suttonkersh.co.uk

West Derby & Old Swan

18 West Derby Village
Liverpool L12 5HW
Tel: 0151 256 7837 Fax: 0151 226 1349
westderby@suttonkersh.co.uk

Walton & Anfield

102 County Road, Liverpool L4 3QN
Tel: 0151 521 7383 Fax: 0151 286 3082
walton@suttonkersh.co.uk

Residential Lettings Head Office

6 Cotton Street, Liverpool L3 7DY
Tel: 0151 207 5923 Fax: 0151 482 2566
lettings@suttonkersh.co.uk

Residential Lettings City Centre

30-32 Exchange Street East
Liverpool L2 3PQ
Tel: 0151 207 5923 Fax: 0151 236 3755
lettings@suttonkersh.co.uk

Residential Lettings

Allerton & South Liverpool
56A Allerton Road
Liverpool L18 1LN
Tel: 0151 207 5923
allertonlettings@suttonkersh.co.uk

Commercial Property and Professional Services

Auctions

2 Cotton Street
Liverpool L3 7DY
Tel: 0151 207 6315 Fax: 0151 207 6316
auctions@suttonkersh.co.uk

Mortgages

40-42 Allerton Road
Liverpool L18 1LN
Tel: 0151 280 0407 Fax: 0151 734 4504
mortgages@suttonkersh.co.uk

Commercial Property

2 Cotton Street
Liverpool L3 7DY
Tel: 0151 207 9339 Fax: 0151 207 9449
commercial@suttonkersh.co.uk

Building Surveying

2 Cotton Street
Liverpool L3 7DY
Tel: 0151 207 9966 Fax: 0151 207 9933
exchange@suttonkersh.co.uk

Surveys & Valuations

2 Cotton Street
Liverpool L3 7DY
Tel: 0151 207 9966 Fax: 0151 207 9933
exchange@suttonkersh.co.uk

Residential & Commercial

Property Management
6 Cotton Street
Liverpool L3 7DY
Tel: 0151 482 2555 Fax: 0151 482 2566
management@suttonkersh.co.uk



SALES



LETTINGS



PROPERTY
MANAGEMENT



COMMERCIAL



AUCTIONS



MORTGAGES



SURVEYS

www.suttonkersh.co.uk